



# ZACH NELLOR

## GRAPHIC DESIGNER

### SKILLS

Proficient in:

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Premiere
- Adobe Audition
- Adobe After Effects
- Articulate Storyline
- Articulate Review
- Microsoft Office

### CONTACT

402-996-0506

znellordesign@gmail.com

znellordesign.com

### WORK EXPERIENCE

#### Blueworks Studios

##### Multimedia/Digital Graphic Designer 2024 - 2025

*Responsible for strategizing, conceptualizing, designing, and developing effective creative assets and layouts based on client's needs. Helped provide edits and refinement based on a project's goals and objectives, and assisted with real time problem solving of design issues. Contributed and managed simultaneous projects at once, managing creative request workflows by prioritizing projects.*

*Used Adobe Creative Suite, Microsoft 365, and other software to create of logos, graphics, animations, videos and marketing materials for campaigns, events, and clients. Worked collaboratively with a team of designers to bring ideas to life and ensure creative deadlines were met.*

#### Valmont Digital Design Trainee 2023 - 2023

*Responsible for creating high-quality, effective, and efficient e-learning modules, videos and other digital content, and working directly with the Learning Management System (LMS)*

*Used Articulate Storyline 360, Adobe Creative Cloud, Cornerstone OnDemand and other software to create functional/technical online training courses to drive critical business outcomes and adapt trainings to end-learner needs*

*Worked with other instructional designers as a team, as well as subject matter experts for content, throughout Valmont's divisions for both North American and global stakeholders*

#### Freelance Work for Mostek Automotive 2021

*Designed a rebrand of logomark and signage for Mostek Automotive business*

### EDUCATION

#### University of Nebraska at Omaha 2017 - 2022

*Bachelor in Studio Arts with a Focus in Graphic Design*

*Minor in Art History*

*Honors: Cum Laude*